

Berezan Hospitality Group "Win a party for 10 in 2010"

OFFICIAL CONTEST RULES

HOW TO PLAY

1. **NO PURCHASE NECESSARY.** This Contest is sponsored by Artisan Wine Co. of Vancouver, BC (a division of Mark Anthony Group Inc.) (the "Sponsor"). Contest begins at 12:00:01 pm (PT) on Sunday, November 1, 2009 and ends at 11:59:59 pm (PT) on Thursday, December 31, 2009 (the "Contest Period").

Entries must be submitted in person. All fields on the entry form must be completed unless they are indicated as optional. Participants are required to agree to the Contest rules and regulations to be officially entered. To ensure fairness, the number of entries is limited to one per person, per Contest Period.

PRIZE

2. There is one Grand Prize available to be won, consisting of a party for 10 people, with an approximate retail value of \$1000 CAD. The Prize is non-transferable, must be accepted as awarded and cannot be substituted for cash. Arrangements for Grand Prize delivery will be confirmed with the winner by e-mail or telephone. Prizes will only be released to the verified winners. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner.

GRAND PRIZE DRAW

3. A random draw will be conducted from all eligible entries received during the Contest Period to select the Grand Prize winner on January 4, 2010, at approximately 10:30 a.m. Pacific Time at Berezan Hospitality Group, 19988 84 Avenue, Langley, BC (the "Contest Judge"). The Sponsor or its representatives will attempt to contact the selected entrant by telephone for a period of five business days following the draw date. If the selected entrant cannot be contacted within the allotted time, he/she is no longer eligible to win the Prize and the Sponsor may, at its sole discretion, select at random another eligible entrant whom the Sponsor or its representatives will attempt to contact, and who shall in turn be subject to disqualification, in the same manner. The odds of being selected for the Grand Prize depend on the total number of eligible entries received during the Contest Period.
4. In order to be declared a winner, the potential winner of a Grand Prize must correctly answer, unassisted, whether mechanical or otherwise, a time-limited, arithmetic skill-testing question by telephone at a pre-determined mutually convenient time and will be required to complete, sign and return to the Sponsor a Declaration of Compliance with the Contest Rules and a Release of Liability within 10 business days of delivery of same by the Sponsor, confirming compliance with the Contest rules and regulations and releasing the Sponsor, their respective advertising and promotional agencies, any Contest judging organization, provincial liquor authorities, parent companies and affiliates of the foregoing and all their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively the "Releasees") from any and all liability of any kind in connection with the Contest, or occurring as a result of the Grand Prize being awarded. The winner authorizes the Contest Sponsor to broadcast, publish and disseminate his/her name, address, photograph,

likeness or other image, voice and/or statements, in connection with any advertising, promotion, publicity, and/or for general news, entertainment, marketing and information purposes at no compensation (other than the Grand Prize) to the winner. No participant will be declared a winner until his/her compliance with these Official Rules has been verified. Declaration of Release documents must be returned within the time period indicated on the documents or as requested by the Sponsor or its representative, or the Grand Prize will be forfeited.

GENERAL RULES

5. The provincial liquor agencies are not connected with this Contest in any manner whatsoever, and are not liable in any way whatsoever in regard to any matter which relates to this Contest.

6. To enter and be eligible to win, an entrant must be a legal resident of British Columbia and must be 19 years of age or older at the time of entry in the Contest, and must not be an employee (and members of their immediate families) of the Sponsor or Contest Judge, officer or director of any of the following, or a member of the immediate family of an employee of any of the following: the provincial liquor agencies, liquor licensees, or their affiliates, distributors, dealers, marketing representatives, printers, advertising and promotion agencies or independent Contest organization. For the purpose of this Contest, 'immediate family' is defined as parent, sibling, child or any person residing in the same household as, or domiciled with, any such employees or representatives.

This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. All incidental costs and expenses not specifically referred to herein including (without limitation) federal, provincial and local taxes, shall be the responsibility of the prize winners. Before being declared a winner, selected entrants and their guests must sign a declaration and release form, confirming his/her eligibility and compliance with the Contest Rules and releasing the Released Parties from any and all liability arising from: (i) participation in the Contest; (ii) acceptance of the prizes as awarded; and (iii) the administration of the Contest and distribution of the prizes awarded herein.

7. If the identity of an entrant/winner is disputed, the entrant/winner will be deemed to be the person in whose name the applicable e-mail account is registered. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Sponsor's network equipment.

8. The Prizes must be accepted as awarded. They may not be transferred or substituted for cash or otherwise (other than at the sole discretion of the Sponsor). The Sponsor reserves the right, for any reason whatsoever, in its sole and absolute discretion, to award a substitute prize of equivalent monetary value or greater value if a prize cannot be awarded as described. Prize will only be delivered to the verified winner. Arrangements for Prize delivery will be confirmed with the winner by e-mail or telephone.

9. All decision(s) of the Contest Judges, who may be employees of the Sponsor or its affiliates or independent contractors, are final and binding with respect to all aspects of the Contest, including, without limitation, eligibility and/or disqualification of entries.

10. By entering the Contest, entrants agree to abide by and be bound by these Contest rules and the decisions of the Contest Judges which are final. Entrants who have not complied with these Official Rules are subject to disqualification. **ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**
11. By entering this Contest, each entrant agrees to save and hold harmless the Sponsor, its affiliates, the suppliers of the Prize and their respective employees, officers, directors and agents from any and all liability for harm which the winner may suffer as a result of participation in the Contest, compliance or non-compliance with these Contest rules and acceptance and use of the Prize, and the winner agrees to sign the Sponsor's form(s) of Declaration of Compliance and Release of Liability and Publicity Release documentation (see Rule 4 above) in this regard before receiving his/her Prize. The Sponsor shall not bear any liability arising from or in any way relating to the Contest or the Prize awarded.
12. The Sponsor reserves the right to change the terms of the Contest or terminate it at any time, without prior notice, if required. Without limiting the generality of the foregoing, if for any reason in the sole opinion of the Sponsor the Contest is not capable of running as planned or if the administration, security, fairness, integrity or proper conduct of the Contest is corrupted or adversely affected, including by reason of tampering, fraud, technical failures or any other reason beyond its control, the Sponsor reserves the right to cancel, terminate, modify or suspend the Contest, including selecting winners and/or additional winners from previously received valid entries.
13. By entering this Contest, each entrant consents and agrees to the use of his/her name, image, photograph, submissions and voice for any and all publicity purposes, commercial or otherwise, in any and all media by without compensation or further notification.
14. The Sponsor assumes no responsibility for lost, delayed, incomplete, garbled, undelivered, damaged or misdirected entries or for any technical problems of any kind affecting the operation or administration of this Contest, including, without limitation, any technical malfunction or failure of, or any other problem with, any computer hardware or software or any telephone network or lines or broadcast transmission during the Contest Period. The Sponsor will not be responsible for any injury or damage to the participant's or any other person's computer relating to or resulting from participation or downloading any materials in this Contest.
15. This Contest is subject to all federal, provincial and municipal laws.
16. For information on Sponsor's use of personal information in connection with this Contest, see the Sponsor's Privacy Policy.

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